

# Al Sraiya

## Al Sraiya Holding Group invests in Göknur Turkey

*One of the biggest producers of concentrated juices around the world and the biggest in Turkey..*

## Awarded by Ministry of Economy and Commerce to Finance,

*Build and Operate British School of Qatar*

## Strabag Qatar build a state of the art Equine Veterinary Medical Clinic in Qatar.

*Strabag Qatar has successfully achieved the task of upgrading the Al Shaqab Equine Veterinary Medical Center(EVMC)*

## Agreement with the Marriott International Group

*Al Sraiya Hotels & Hospitality Group Doha – Qatar, signs an agreement with the Marriott International Group*

WASHINGTON DC

LONDON

WARSAW

MUNICH

ISTANBUL

ANKARA

LEBANON

DOHA

DUBAI

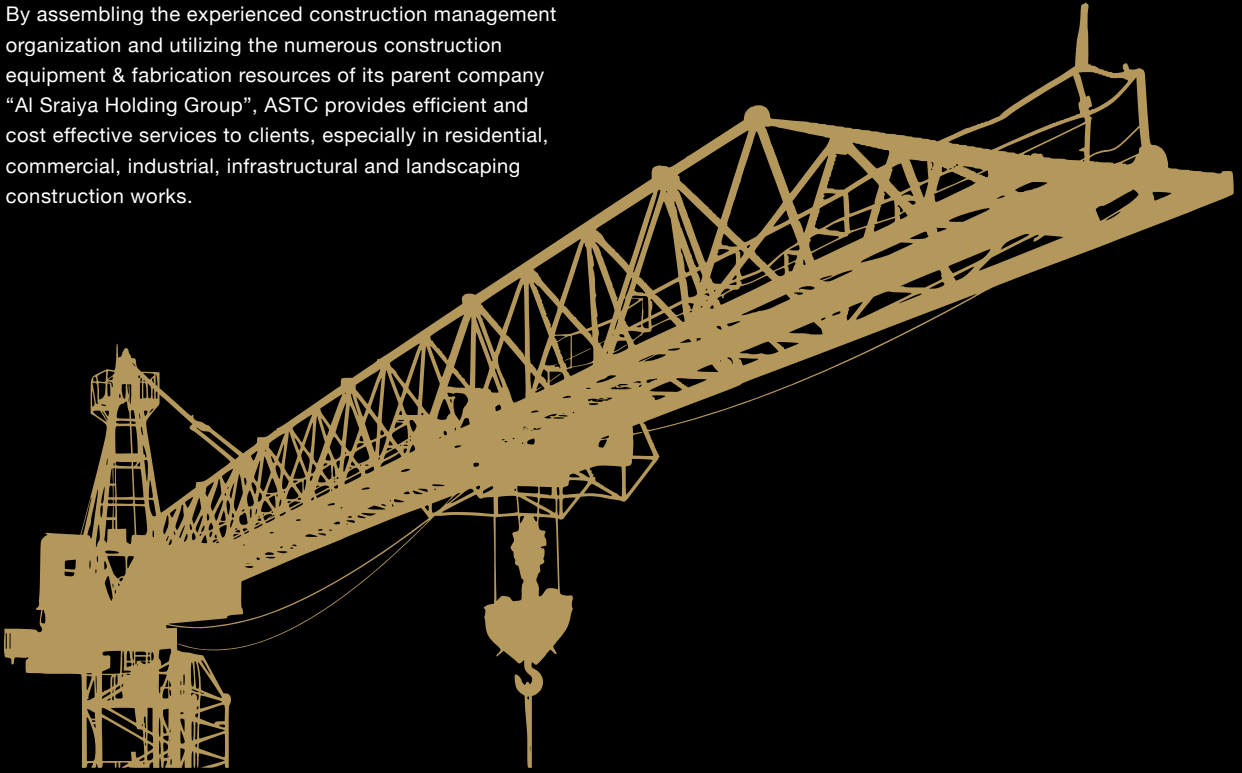
MUSCAT

## TAKING THE LEAD TO GLOBAL SUCCESS

# MEGA CONTRACTING STARTS HERE

ACHIEVE YOUR VISION WITH US

By assembling the experienced construction management organization and utilizing the numerous construction equipment & fabrication resources of its parent company "Al Sraiya Holding Group", ASTC provides efficient and cost effective services to clients, especially in residential, commercial, industrial, infrastructural and landscaping construction works.



# Table Of Contents



**Behind the scene  
Qatar launches new  
investments worth  
QR4 billion** p. 4

**Project Qatar 2018**  
p. 18

**Al Sraiya Holding  
Group invest in  
Göknur Turkey** p. 24



**Zublin International  
Qatar LLC have suc-  
cessfully executed the  
design and construc-  
tion of various govern-  
mental and private  
developers projects.**



p. 26



**The Scholar  
Manages all Educational  
Facilities of Al Sraiya  
Holding Group**  
p. 32

**Agreement signed  
with the Marriott  
International Group**

p. 34



**Simsima awarded the  
ISO 9001, 14001 & 18001  
Standard Certification.**  
p. 44

**CSR  
Al Sraiya Holding provides  
support for 4,500 children  
with schooling projects.**  
p. 38



# Qatar launches new inves

**DOHA: INVESTMENTS WORTH MORE THAN QR4 BILLION IN PROJECTS MAINLY IN THE HEALTH, EDUCATION, LOGISTICAL SUPPORT, AGRICULTURAL PRODUCE, INDUSTRY AND ENVIRONMENTAL SECTORS WERE ANNOUNCED BY THE MINISTERIAL GROUP FOR ENCOURAGEMENT AND PARTICIPATION OF PRIVATE SECTOR IN ECONOMIC DEVELOPMENT PROJECTS OF QATAR.**

IN ACCORDANCE TO THE DIRECTIVES OF THE EMIR H H SHEIKH TAMIM BIN HAMAD AL THANI OF REACHING SELF-SUFFICIENCY AND RELIANCE, THE MINISTERIAL GROUP CHAIRED BY PRIME MINISTER AND INTERIOR MINISTER H E SHEIKH ABDULLAH BIN NASSER BIN KHALIFA AL-THANI, ANNOUNCED THE NEW INITIATIVES IN DIFFERENT SECTORS.





# Investments worth QR4 billion



IN THE EDUCATION SECTOR, INVESTORS WERE CHOSEN TO ESTABLISH SEVEN SCHOOLS. THE PLOTS FOR THE SCHOOLS ARE ALREADY ALLOCATED AND PROVIDED WITH NECESSARY INFRASTRUCTURE. THE INVESTMENT FOR THESE SCHOOLS WILL BE QR750 MILLION AND WILL ACCOMMODATE A TOTAL OF 9,000 STUDENTS IN DIFFERENT AGE GROUPS.

**THE MINISTERIAL GROUP ALSO PROVIDED PERMITS FOR BUILDING THREE PRIVATE HOSPITALS RANGING IN SIZE FROM 30 THOUSAND METERS TO 65 THOUSAND METERS AND WILL MAINLY BE LOCATED IN AL RAYAN AND AL SHAMAL MUNICIPALITIES. THE TOTAL INVESTMENT WILL BE QR2.2 BILLION AND WILL SERVE 18,000 PATIENTS.**

In the logistics sector, the phase two of housing projects for workers was launched. Two pieces of land in Umm Salal measuring 80 thousand square meters were allocated for the purpose. Priority was given to those areas after studying the need of companies working on state projects. To achieve integration of agricultural production projects, an integrated agricultural marketing center will be put up at the agricultural gathering area located in Al Mazrouh. Land measuring 25,000 square meters with necessary infrastructure was allocated for the same.

The project aims to improve the marketing, distribution, and storage of local agricultural

products and also market surplus vegetables as frozen or canned vegetables.

The project will also include an integrated depot for sorting and packing local vegetables and a vegetable storage area equipped with storage coolers. It will also contain a production line for frozen and canned vegetables and a fleet of refrigerated vehicles to market local vegetables in addition to a display of fertilizers, seeds, tools and other agricultural production inputs.

Introduction of such a project will help agricultural producers to focus on farming and developing the quality of the product, where as the winner of the usufruct of

this project will take charge of the post-production operations. These projects are in addition to the 63 factories adopted by the ministerial group last November, which was achieved through the initiative of 'own your factory within 72 hours'.

In industrial sector, 38 factories have entered the production stage since the beginning of the unjust blockade of the state. It is expected that 54 new factories will enter production in the middle of next year in various sectors like food, plastic, wood, metal, textile, paper and other industries.



The ministerial group announced a general tender for the national companies concerned to recycle the waste of each company at Rawdat Al Rashed landfill within five years.

It also announced signing of fish farming project in floating cages, which aims to produce about 2,000 tons of local fish annually.

The Prime Minister had recently issued decisions to support domestic investment and encourage the private sector.

He directed all ministries and government agencies to raise the percentage of purchase of local products, which conform to the approved standards in accordance with the regulations and policies of the tenders and auctions committees. The rent in the logistics areas south of the state, and belonging to Economic Zones Company (Manateq), was reduced by 50 percent.

It also decided to provide more exemptions to stimulate investors to speed up the completion of their projects on time.

The Prime Minister directed Qatar Development Bank to postpone the loan installments to industrial project owners approved by the Ministry of Energy and Industry's concerned committee for up to 6 months to support investors in the industrial sector.

ARTICLE SOURCE :

[HTTPS://WWW.THEPENINSULAQATAR.COM/ARTICLE/13/12/2017/QATAR-LAUNCHES-NEW-INVESTMENTS-WORTH-QR4-BILLION](https://www.thepeninsulaqatar.com/article/13/12/2017/qatar-launches-new-investments-worth-qr4-billion)



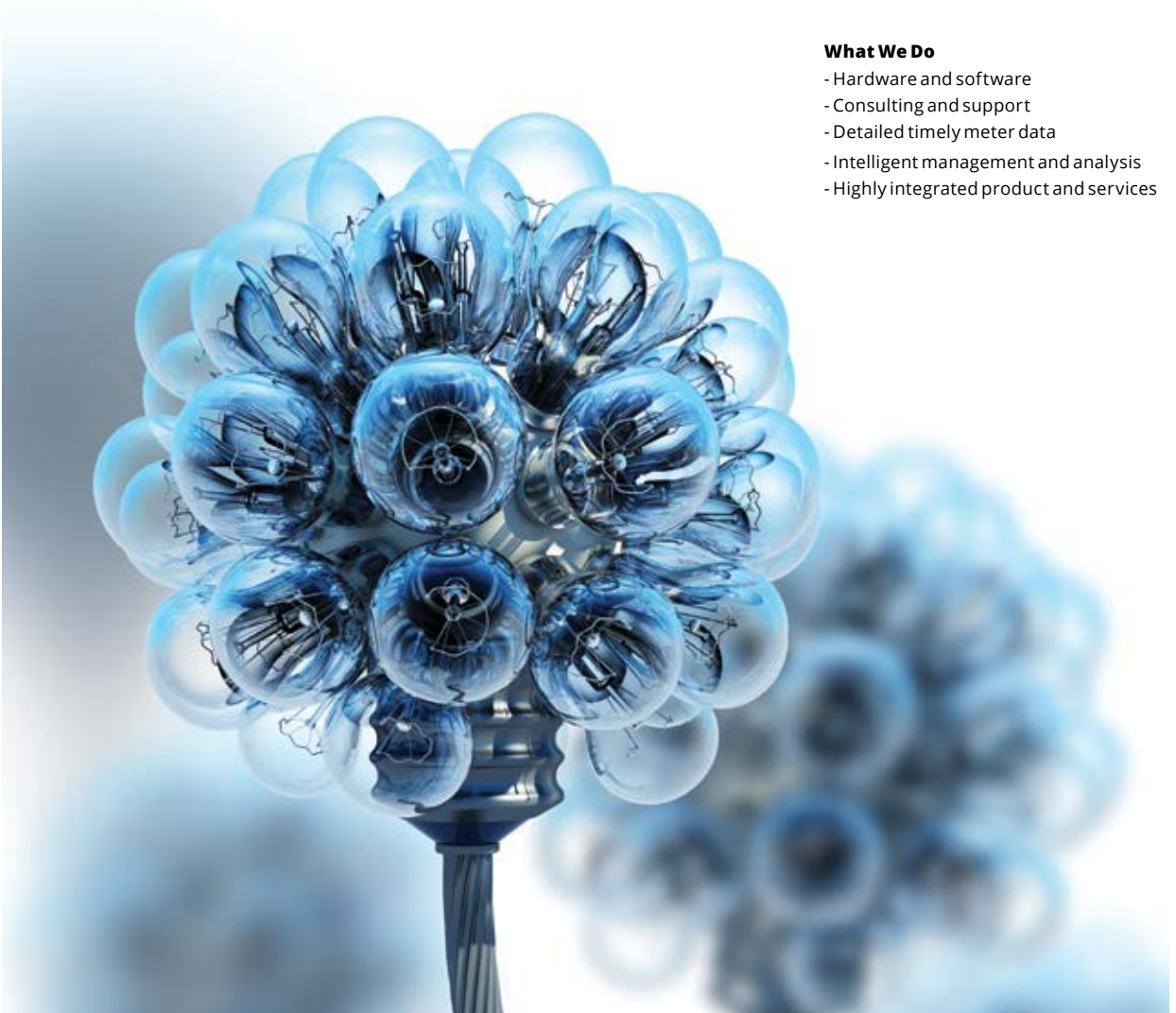
# RENEWABLE ENERGY TECHNOLOGY ECOLOGY

**Energy / Water, Information collection  
Data Collection, Analysis and Application  
Renewable Energy**

Innovation & Renewable Energy introduce their innovative metering solution with full management to qualified Project Managers, professional Engineers and technicians in Qatar.

**What We Do**

- Hardware and software
- Consulting and support
- Detailed timely meter data
- Intelligent management and analysis
- Highly integrated product and services





# AL SRAIYA ENGINEERING CONSULTANT



---

***Al Sraiya Engineering Consultant certified as "Grade A" consultant by Professional Engineers Committee", Doha, Qatar.***

*"AL Sraiya Engineering consultant" covers all aspects of consultancy services. Our work starts with the preliminary stage of detail design, up to the production of our drawings. Apart from these services, we also extend our services to site supervision for Architectural, civil, planning and QA/QC.*

*Coupled with its experienced top management and professional staff, AL Sraiya Engineering consultant has undertaken many prestigious projects both in the private and public sectors.*



**[www.alsraiya-engineering.com](http://www.alsraiya-engineering.com)**

# Interview

## **Michael Peschel**

**Technical Director of the Middle Eastern Division  
Strabag Qatar**



***The Technical Director of the Middle Eastern Division of One of the leading Construction Companies in the world Strabag, tell us about his humble beginnings in the company***

Thirty years ago, as I entered the construction business, it was clear to me that I would not choose to specialize into one field of construction, such as tunneling, turnkey building construction or infrastructure.

My vision was to obtain a wide range of knowledge across the various fields of construction through all sizes of projects. I wanted to experience the different project stages, such as acquisitions, procurement, and construction, in Europe then Asia and then the Middle East.

I first entered STRABAG Group five years ago as the General Manager of both STRABAG and Zublin (a company part of the STRABAG Group) in Qatar. My long standing and vast experience within the Middle East were the basis of my entry.

I have since moved into the position of Technical Director of STRABAG Middle East Division, where I overlook and manage the business activities of our well-established branches in the different countries - like Qatar, Oman, UAE and KSA.

We plan to expand business not only in the Middle Eastern countries we are already present, but also countries we aren't.

***What would be an example of a critical issue you have encountered from at Zublin or Strabag Qatar? How was it resolved and what was learnt from it?***

A huge challenge in the construction industry in Qatar is the level of competitiveness.

The method we previously used to handle the tendering process - the process of submitting a proposal, a bid, for a construction project we want to undertake - we found not to be as good as it could be. It was based on bidding on what our clients provided as tendering documentation.

We have since altered our strategy. Now we utilize our strengths in engineering in the early stages of tendering by looking intensively into logistically optimized solutions, in-depth construction planning methods, and focus on lean management as well as other management tools. This is what has enabled us to maintain our footing in this competitive arena of Qatar.

The lesson learned is that we must always and consistently be evolving, by exploring different approaches and innovations and solutions to reach the goal.

***How do you manage delays in the execution of a project?***

Delays, overruns, and corrective actions are as much a part of industrial construction projects as they are our own professional life.

There is no way to eliminate them, but there are ways to minimize the damaging effects on costs and schedules.

Effective project control is achieved when the workload and action-decision responsibilities are distributed in accordance with identified levels of project planning and execution.



Reliability is one of our corporate values and also one of the highest rated values by clients. No matter how small or big your business is: Show reliability towards your client in order to establish long-term relationships.

***In the past few months, what is the smallest change you have made that had the biggest positive result?***

Just recently I was lucky to hire some very motivated and experienced employees. Experienced and committed staff is a critical resource in the construction business. The challenging construction projects, that our company executes, require the best people on the right location. Besides technical know-how of

construction methods and materials, one also needs to have excellent communication and coordination skills to manage satisfactorily various entities, stakeholders and people in a multi-cultural environment.

***What do you think makes Zublin and Strabag different to other construction companies in Qatar?***

Transparency. It is very important for us to be completely transparent with

our partners and our clients. We openly speak of all problems that arise and possible solutions to them.

There are no construction projects free of all issues and problems. The difference is, our clients know we are transparent. Nothing is hidden where it may become an issue. We work together.

Our clients know they can rely on us to deliver what we promise, how we promise it.



# BIN SRAIYA

## CONCRETE

[www.binsraiya-readymix.com](http://www.binsraiya-readymix.com)



Bin Sraiya Concrete is a Qatari-owned and operated company. We are proud to be part of the Al Sraiya Holding Group which offers a wide range of professional services and products to the construction industry in Qatar.

Bin Sraiya Concrete is totally committed to providing its customers with the finest products, using the latest Quality Assurance standards.

Our ongoing investment in new technology and the application of modern business practices means Bin Sraiya Concrete is thriving in a highly competitive construction market.

Qatar's growth into a dynamic modern economy over the last decade has enabled our company to develop and expand. We now operate five concrete batching plants supported by a fleet of 70 transit mixers and 12 concrete pumps.

- **MANUFACTURING AND TRANSPORT OF READY MIX CONCRETE**
- **PUMPING OF READY MIX CONCRETE**





**70  
TRANSIT  
MIXERS**

**12  
CONCRETE  
PUMPS**

**5  
CONCRETE  
BATCHING  
PLANTS**

**Ready Mix**

# MEGA CON STARTS

## Al Sraiya Trading & Contracting

*Al Sraiya Trading and Contracting (ASTC) has been competing in Doha's increasingly growing construction field for 40 years. Since its establishment in 1975 as part of Al Sraiya Holding Group, ASTC has earned its reputation as one of the top in its field. Supplying and executing some of Qatar's largest projects, ASTC has claimed expertise in building construction, roads and earth movement for both clients and governmental departments.*



# TRACTING S HERE

---

Organization is key when it comes to projects handled by ASTC. Each site is entrusted to an experienced Project Manager who has been professionally trained to implement a stable and structured system to ensure maximum efficiency in a timely manner. Moreover, programs and progress are constantly monitored through weekly meetings.





*The strength of ASTC originates from its extensive army of skilled manpower (2700+), alongside its grand team of professionally trained managers and engineers.*

## **EQUIPPED WITH THE EXPERIENCED MANAGEMENT TEAM NEEDED TO DIRECT AND ORGANIZE PROJECTS.**

***ASTC also has the advantage of being able to utilize construction equipment and fabrication resources from its sister companies, giving it a lead in efficiency and cost effective services.***

ASTC strives to maintain its position as a market leader by continuously under-

taking projects which extend into the fields of engineering as well as civil and mechanical construction. Furthermore, ASTC has earned approval by the States Central Tenders Committee as a Grade A Company in building, roads and drainage works, which allow ASTC to extend its services to engineering procurements, testing and commissioning as well as startup services.



Zulal Destination Spa and Five Star Resort



## **BUILDING CONSTRUCTION HAS BEEN ONE OF THE MAJOR SOURCES OF REVENUE FOR US IN THE LAST 40 YEARS.**

ASTC has proven its credibility, particularly in its contribution to the State of Qatar's development, through the completion of projects worth QR 5 billion.



Pediatric Emergency Centre and Hemodialysis Unit at Al Khor, Medical center at the old airport, Al Ghuwairiya and Karaana, Nurses Club & Education Centre at Hamad Medical City.



Coast Guard station and Jetty at Umm Bab.

## **ALONGSIDE EXECUTING NUMEROUS PROJECTS FOR GOVERNMENTAL ASTC COMPLETES TRANSPORTATION INFRASTRUCTURE,**

Earth movement studies and buildings have also become a major source of revenue for the company. ASTC has successfully executed road projects including new Izghawa link roads, road developments in north and south Al Wakrah, internal roads at Al Manaseer & road improvements iZone 64.

**PROJECT QATAR 2018, THE COUNTRY'S PIONEERING INTERNATIONAL CONSTRUCTION TECHNOLOGY AND BUILDING MATERIALS EXHIBITION MARKS ITS 15TH ANNIVERSARY THIS YEAR WITH A SPECIAL EDITION ORGANIZED FROM 7 TO 10 MAY AT THE DOHA EXHIBITION & CONVENTION CENTER (DECC).**

# Project

# Qatar 2018,

# Celebrating 15

# years of Qatar's

# Growth and

# Development



**PROJECT  
QATAR**

Inspired by Qatar and its entrepreneurial ambition, and motivated by the creative vision of Qatari leadership to advance and rise, IFP embarked on an ambitious mission 15 years ago. From there on, Project Qatar built up its success in parallel with the accelerating pace of the Qatari economy and construction sector to become, the leading one-stop-shop for contractors and developers, exposing them to all sorts of solutions and services related to the construction industry in Qatar and the region.

**MARKING THE  
OCCASION,  
FOUR NEW  
CONCURRENT  
EVENTS DEBUT AT  
PROJECT QATAR  
THIS YEAR:**



***Qatar Hospital Build  
2018: the first exhibition  
specialized in Hospital  
Infrastructure in Qatar.***



***Qatar Sports  
Infrastructure 2018:  
the first international  
exhibition for Sports  
Infrastructure in Qatar  
and the Middle East.***



***Qatar Transport &  
Logistics 2018: Qatar's  
exclusive freight  
transport, logistics  
and supply chain  
management event.***



***Qatar School Build 2018:  
the first exhibition  
specializing in school  
infrastructure in Qatar.***

In its 15th anniversary, Project Qatar continues to support and contribute in Qatar's diversifying strategy through connecting thousands of investors with business opportunities, and facilitating foreign companies' engagement in the state's blossoming economy and lucrative markets, and boosting public-private partnership.

Project Qatar 2018 also features for the first time Future Projects Qatar Conference, where governmental entities, project owners, contractors/sub-

contractors, service and technology providers, consultants, investors and regulators get the chance to meet, and discuss QR200 billion worth of untapped opportunities

in Qatar, with a series of keynotes, presentations and panel discussions by chief stakeholders and Qatari market leaders.

# A LEADING PROVIDER OF EXHIBITION STAND DESIGN AND CONTRACTING SERVICES AND EVENT IMPLEMENTATION MANAGEMENT.

## YOUR EVENT PARTNER

While you may not have all the resources to put on a big event such as an exhibition, Circle Qatar might be your ideal partner to complement your needs.

Circle Qatar offers comprehensive services including generation and implementation of floor plans, electrical plans, running and installation of cabling and DBs, supplying and fixing exhibition quality carpet, designing and building system, customized stands, etc.







**Circle Qatar** Ltd.

EVENTS CONTRACTORS & EXHIBITION DISPLAY SERVICES

**CONTRACTING  
& DESIGN  
SOLUTIONS  
FOR EVENTS &  
EXHIBITIONS**

**Organizer** looking for a well established contractor in Qatar?

**Exhibitor** looking for a stand design and construction?

**Contractor** looking for a company to complement your furniture offerings and construction system elements, to deliver a successful project?

**Tel:** +974 4435 5812, +974 4437 5808 | **Fax:** +974 4442 6084

Bldg # 54, 1st floor | Al Muntaza - Area #24 | Ibn Seena Street # 950, **P.O.Box** 22374 Doha – Qatar

**Email:** [info@circleqatar.com](mailto:info@circleqatar.com) | [www.circleexhibitions.com](http://www.circleexhibitions.com)

THE GROUPS LATEST

# NEWS

## Al Sraiya Holding Group invests in Göknur Turkey



*Largest fruit juice concentrate and fruit  
puree producer and exporter in Turkey.*

# ZÜBLIN

*Zublin International Qatar LLC are in the successful last stages of execution of various projects from the government and private developers.*



***Strabag Qatar build  
a state of the art  
Equine Veterinary  
Medical Clinic  
in Qatar***



***Al Sraiya Holding Group,  
will Finance, Build and  
Operate a new British  
School in Qatar***



**CSR**

***Al Sraiya Holding  
provides support for  
4,500 children with  
schooling projects.***



**Al Sraiya Hotels &  
Hospitality Group  
Doha – Qatar**

***signs an agreement  
with the Marriott  
International Group.***



**Simsima Tiles  
Block and  
Interlock Factory**

***Has been successfully  
awarded the ISO  
9001, 14001 & 18001  
Standard Certification.***



# GÖK

**Location:**  
TURKEY

***Al Sraiya Holding invests in Gök Nur, one of the biggest producers of concentrated juices around the world and the biggest in Turkey.***

Goknur, the Turkish import and export company, was established in 1993. It has since become a leader in the international market, exporting to more than 60 countries around the world including the U.S, Russia, and European countries.

It has the largest production capacity in Turkey and its client base include international brands such as Coca Cola, Pepsi Cola, Sun Top, Hero, Smuckers and more.

Al Sraiya Holding has been conducting studies on Goknur and their

international production in the hope to import the concentrated juices into the Qatari market. This is the second investment for Al Sraiya Holding in Turkey after a successful investment with MADO, a chain specialized in sweets, ice cream and different foods.

# NUR



## Products

- Direct Juice Squeezing
- Deionized Products
- Natural Peel Oils
- Natural Fruit Flavors
- IQF frozen Products
- Concentrated Products
- Dried Seeds
- Concentrated Puree Products
- Puree Products







# göknur

Göknur Gıda Mad. Enerji İmalat İth. İhr. Tic. ve San. A.Ş







# Zublin

*Zublin International Qatar LLC are in the successful last stages of execution of various projects from the government and private developers.*

**Client**

BARWA BANK

**Project Owner**

ENERGY CITY QATAR



# Zublin International Qatar LLC



**Client:** BARWA BANK  
**Project Owner**  
**ENERGY CITY QATAR**

Energy City Qatar Parcel H01 Construction Works Package 2, awarded to Zublin International Qatar LLC, consists of the turnkey construction of three buildings.

The first will serve as a Corporate Office Center that will include leasable office space for the operations for Energy City Qatar.

The second, a commercial banking operations building fitted with a trading floor.

The third a computer data center.

One building with ground floor + 6 + roof, two buildings with ground floor + 4 + roof. All three buildings are connected with a joint basement consisting of a three - level underground car park with 900 spaces.

The site location is well connected to current and proposed transport links including the Doha Light Railway.

The highest standards of compliance will be met with the US Green Building Council LEED Certification for energy efficiency.





*Zublin International has successfully designed, built, and in the process of execution of three projects by the Qatar Foundation; The North South Utility Extension, Junction N20 & West Road, and Storm Water Drainage system connecting to Ashgal network project.*



**Client:**  
BUZWAIR  
REAL ESTATE

Muntazah Commercial and Residential Development 3B + G + 7, located in the Muntazah area Doha, Qatar, consists of two office blocks and one residential block. Each will stand eight storeys high and include three basement levels for parking. The total gross floor area amounts to 66,700m<sup>2</sup>; 43,100m<sup>2</sup> covers all above ground floors, 23,600m<sup>2</sup> GFA with 606 parking spaces.

# **Strabag Qatar** **built a state of** **the art Equine** **Veterinary** **Medical Clinic** **in Qatar**



**AL SRAIYA**  
**STRABAG**



Strabag Qatar has successfully achieved the task of upgrading the Al Shaqab Equine Veterinary Medical Center (EVMC) in Qatar to the state of the art Equine Veterinary Medical Clinic.

The fit-out works, demolition and alteration, structural modification, finishing works, door and window replacements, metal works, upgrade of existing me-

chanical and electrical system - installation of medical glass system and coordination of medical equipment supply.

The upgrade puts it in the forefront of leadership in clinical and diagnostic services, research, and education of veterinarians, students, and the public with regards to health and well-being of the horse, nationally and internationally.



# THE SCHOLAR WAS BROUGHT TOGETHER TO MANAGE AL SRAIYA HOLDING GROUP'S PRIVATE SCHOOLS BOTH LOCAL AND INTERNATIONAL



---

*The Scholar currently owns The Sheffield Private School in Dubai, The newly Private British School in Doha and previously British School of Bahrain.*

*The Scholar aims to contribute in molding the future of citizens and residents, both locals and expatriates, through the creation of quality learning environments and infrastructures, conducive to safe and caring communities.*



Al Sraiya Holding Group has been awarded a land allocation from the Ministry of Economy and Commerce (MEC) to finance, design, build and operate a private school in Qatar. Al sraiya Holding group proposed to build and operate British School of Qatar, an all-girls private schools that offers primary and secondary education both for locals and expatriates.

The British School of Qatar curriculum will be based on the National Curriculum of England and Wales, with the inclusion of the local history, geography, and culture of Qatar.

The school will also offer special education for students with special needs, learning disabilities and behavioral difficulties.

---

# Al Sraiya Holding Group, will Finance, Build and Operate a new British School in Qatar

*This project will be managed by the scholar.*

---



*The National Curriculum of England and Wales is organized in the basis of six key stages in compulsory phase of education in addition to nursery, reception and SY 12 & 13.*

# Al Sraiya Hotels & Hospitality Group Doha— Qatar, signs an agreement with the Marriott International Group.

---

## *Management Agreement*

**AL SRAIYA HOTELS & HOSPITALITY GROUP DOHA – QATAR, SIGNS AN AGREEMENT WITH THE MARRIOTT INTERNATIONAL GROUP FOR THE MANAGEMENT OF “RESIDENCE INN BY MARRIOTT” 4 STARS - SERVICED APARTMENTS.**

Located in Ras Bu Fountas Economic Zone – Manateq, the hotel offers luxurious serviced apartments to bring comfort and leisure to its guests.



Residence Inn by Marriott will include 157 rooms extended across 5,288 m<sup>2</sup> plot and should be open to its guests by January 2020.

Ras Bu Funtas is situated next to Doha's new Hamad International Airport. It is an ideal location for businesses requiring international connectivity and is set to become an advanced technology and logistics hub for the region.



---

**SIMSIMA TILES  
BLOCK & INTERLOCK  
FACTORY MEMBER OF  
AL SRAIYA HOLDING  
GROUP, HAS BEEN  
SUCCESSFULLY  
AWARDED THE**



# ISO 9001, 14001 & 18001 Standard Certification





# THE BIGGEST PRODUCER OF CEMENT PRODUCTS IN QATAR.



Six fully automated plants in different locations in the industrial area, Doha, Qatar.

CONCRETE  
BLOCKS

---

INTERLOCKING  
CONCRETE PAVERS

---

CONCRETE TILES

---

SPECIAL PRODUCTS

# NEW FACTORY COMING SOON

[www.simsimacement.com](http://www.simsimacement.com)

P.O. BOX: 3082 Doha-Qatar T: +974 4450 1089 F: +974 4450 6519

3

SCHOOLS

4,500

CHILDREN

# CSR

***We invest in building healthy and safe communities as much as we invest in businesses.***

***As part of our corporate social responsibility program we have joined hands with Reach Out to Asia (ROTA) - 'A Programme of Education Above All', to provide community based education for out-of-school Syrian refugee children and Lebanese youth as well as protection from abuse and neglect.***

## AL SRAIYA & ROTA

---

***ROTA's range of projects in Lebanon offer safe learning spaces to 4,500 children from the Syrian refugee community in Bekaa valley.***

*These projects will ensure that 4,500 students have pathways to formal mainstream primary and secondary education as well as benefiting 20,000 people indirectly.*

Project 1: Education Support for Children and Youth (Tamkeen) in Bekaa valley, the goal is to support vulnerable Syrian refugee children and youth with quality supplementary education and relevant learning skills to improve their educational performance and resilience. Through this project, primary school children will be able to go through the Lebanese Educational System (LES) and be provided quality remedial classes to improve their retention and mental health well-being.

Project 2: Educational, Economic and Social Development for Syrian and Lebanese Youth. This aims to increase the ability of vulnerable Syrian refugee and Lebanese youth to stimulate community-driven

change and economic empowerment. It is designed to address the issue of youth disempowerment.

Project 3: Ghata 2. This project is directed towards Bringing Education to Informal Tented Settlements. ROTA plans to assemble two school campuses in effort to provide Community Based Education for Syrian refugee children as well as child protection services and nutritional assistance.

Al Sraiya Holding Group is an educational facilities provider and is always on the look out for ways to benefit the communities through all means possible. The donation provided to ROTA is one of many opportunities we have to give back to the community.



# Aleph Qatar

**A 21<sup>ST</sup> CENTURY COMPANY SERVING  
CLIENTS IN QATAR & THE MIDDLE EAST**



## ***We help you with all your printing needs***

*Aleph Qatar offers a unique blend of services from graphic design to publishing to printing. With 34 years of experience, Aleph is one of the most qualified printing presses determined to deliver outstanding results.*



## **ALL THINGS PRINT SINCE 1981**

*Our years of experience in the printing industry enable us to deliver printing quality that is unmatched.*

***Offset Printing  
Corporate Printing  
Leather  
Magazine and  
Book Printing  
Packaging  
Gift Items***



*We offer top class designs — at affordable prices and fast turnarounds. From flyers and business cards to folded pamphlets, brochures and lot more! We design it all.*

# Make a Professional First Impression

***Aleph is a leading provider of printing services and publishing. It addresses the specialized segment of commercial printing where quality and responsiveness to customer needs are important.***



P.O.Box 40614, Industrial area, St. 37, Gate 186, Doha-Qatar  
Tel : 44697075, Fax: 4469 7678 Email : [info@alephqatar.com](mailto:info@alephqatar.com)

# What you should know about Business Partnerships

*Before your business takes flight what should you do? Select the most suitable business structure. To create your mammoth of a success, you will need everything from resources to the right decision makers.*

*A business partnership might just be the right thing for you.*

## ***Why would you choose a business partnership?***

Some want to have another to share the professional burden with. Others look to a business relationship to make up in strengths, expertise or resources. Still others would prefer to have the freedom to create personalized governance between the business owners without the interference of the government. Whatever the reason behind it, forming

a business partnership definitely has its advantages. But like all things, it also has its disadvantages. If you have the knowledge of both - what it entails and what to expect, it may just be the best arrangement for an excellent business.

There are several types of partnerships when it comes to deciding on a business structure. Two of the more common are General Partnerships and Limited Partnerships.



# Two pillars are better than one, they say.

## GENERAL PARTNERSHIP

A general partnership consists of two or people (or companies) who share ownership of a business and are active decision makers. It is up to them to define what each manages, how the profits and losses are shared and all other bureaucracies. Let's look at some of the main benefits and concerns.

### PROS

**Multiple Expertise.** Everyone brings their own creative business thinking, characteristics, skill set and knowledge to the table for the benefit of the business.

**Economical.** It is relatively cheap to establish this business structure. It is also cost effective to maintain as multiple people pull their resources and capital for combined use.

**Flexible.** When it comes to this form of arrangement, it is up to those involved to dictate a partnership agreement. This defines, for all present and future purposes, who does what, how each partner is compensated and all other formalities for maximum efficiency as well as legal purposes.

The partnership agreement should include the procedures to follow should various situations arise. The usual must-haves recommended are clear rules for a change in ownership, an exit strategy for a partner who chooses to leave the venture, and the dissolution of the business - for example the requirement of a unanimous decision by all.

**Private.** Unlike other set ups, partnerships are not required to have their accounting records and all else published. In other words, there is a lot more freedom to keep business matters between the walls of "the family" without the pressure of external scrutiny.

**Untaxable.** The last major attraction for this structure is the fact that the business is not taxable as a separate entity. Instead, the individual partners are taxed through their personal income of reported profits, separately. It is basically a sole proprietorship shared by the number of owners.

### CONS

All businesses carry risk. The type of risk you are comfortable with will sway the choices you make. General partnerships are no different.

**Financial Liability.** Partners are personally liable for business debts. This is a risk not all people are willing to take because it can lead to the loss of both personal income and assets if the business falls through.

**Accountability.** Each partner is accountable for the others actions. This can pose as a major risk. You are personally liable for the others miscalculated decisions if they are unable to meet their financial requirements.

**Conflicts.** The more people involved in major decision making, the higher the chance of disagreements. To see eye to eye on every decision is virtually impossible and can create conflict or stall directive.

## LIMITED PARTNERSHIP

A limited partnership differs from the general as it has both a general partner and a limited partner. The general partner has full control of all decisions, and is the only one to be personally liable for debts. The limited partner, as a passive investor, contributes capital and is only liable for that said capital. This is an attractive position for many investors and is why this structure is said to bring in the most funding.

The downside of this arrangement is the lack of active involvement by the limited partner. Decisions are made by only one mind and with it comes all of the risk.

Limited partnerships work best when the general partner holds all of the expertise and all that's needed to complete the harvest of ultimate success is additional capital.

The value of a business partnership is tremendously important. When you understand the possible issues that can come with the combined efforts of a partnership, you can use it to your advantage. A way to deepen the trust. For example, in our consistent search for new projects, new clients, new partners, we utilize great communication and the ability to listen to new perspectives. The complimentary outcome of diverse business savvy help spark better decisions, efficiency, nobility, and of course better returns.



# On The Right Track

---



***NRK provide their customers with exquisite & affordable services that fulfill their needs & requirements in the highest possible quality.***

***Developing under the umbrella of Al Sraiya Holding Group and embracing the commitments towards quality of services, we at NRK transport provide a wide range of vehicles and equipment leasing facilities to corporate and individual clients across Qatar.***



**NRK Transport**

شركة ناصر راشد الكعبي للنقل

*Established in 1975 by our chairman, Mr. Nasser Rashid Al Kaabi, NRK Transport is a Qatar based company providing complete vehicle hiring and equipment leasing solutions for all kind of construction and other related services.*

**AN AREA OF  
10,000M2 INCLUDES  
A GARAGE, STORE,  
BACK OFFICE AND  
WASHING FACILITY,  
AND HOLDS MORE  
THAN 500 CARS.**





# Qatar Wire

## GALVANIZED STEEL WIRES FOR VARIOUS APPLICATIONS BY QATAR WIRE PRODUCTS LLC

QATAR WIRE PRODUCTS manufacture & export high quality Hot Dip Galvanized Steel Wires for all kinds of applications like Cable Armoring, Fencing, Hangers, Spring Wire Mattresses, Nails, Binding Wires, Bailing Wires and Welded Mesh etc.

We have a production capacity of 1,500 MT/month. Sizes range 1.25mm to 4.50mm. We supply to the Local, Middle East and International Markets. As a part of Al Sraiya Holding Group & CLIC National Industries, we are backed by a strong infrastructural base equipped with computerized and sophisticated machines which produce and maintain the consistency of high quality.

With a qualitative range of products we are well known for quick Delivery service, efficient after Sales Service, and our effective and efficient workforce. Our manufacturing facilities

in QATAR, KUWAIT & OMAN have allowed us to diversify our various products mix and consistently upgrade our product line to meet the needs of the markets.

### OUR PRODUCT FEATURES

- Hot Dip Galvanized Steel Wire for Cable Armoring
- Hot Dip Galvanized Steel Wire Heavy Coated
- Hot Dip Galvanized Steel Wire Commercial Coated
- Hot Dip Galvanized Steel Wire for Fencing Products
- High Carbon Steel Wire for Mattress Spring.



شركة منتجات قطر للسلك ش.م.م.  
QATAR WIRE PRODUCTS CO.LLC

**P.O. BOX:** 23599 Doha-Qatar

**T:** +974 4418 5625, 4418 5698 **F:** +974 4418 5466

**Email:** sales@qatarwire.com, info@qatarwire.com

**W:** www.qatarwire.com





# “One Stop Solution for all your Fencing Needs...”



***We CLIC QATAR Co. are delighted to officially announce the launch of our new list of products to meet the requirements of the ever growing Qatar Market.***

With FIFA World Cup 2022 in sight and also in line with our Qatar's Vision 2030 our new line of products include:

- Stainless Steel Handrails
- Non Conductive Fence System
- Diamond Tough – Perimeter Protection Fence
- Aluminium Fencing System
- Noise and Wind Barriers
- Lower Fence System
- Crimped Fence System
- Poly Vinyl Fence

Our goal is to provide our customers with an array of products to suite their exact requirements. These systems are ideal for locations like Transformer Yards, Commercial, Residential and industrial facilities which can blend in with its surroundings and obscuring equipments from neighborhoods.



**ENGAGED IN GENERAL  
CIVIL ENGINEERING  
CONSTRUCTION ACTIVITIES  
IN THE STATE OF QATAR**

We are committed to reducing the environmental impact of these activities and continually improve our environmental performance, as an integral and fundamental part of our business strategy and operating methodology.

[www.badrcontracting.com](http://www.badrcontracting.com)



Member of Al Sraiya Holding group

Ali Bin Abi-Taleb Street - Al Esiri,  
Doha-Qatar. Tel : +974 4466 4415





PERFORMING IS OUR NATURE



# TAWRID QATAR

WLL

T + 974 4441 8750  
F + 974 4436 1591  
E [info@tawridqatar.net](mailto:info@tawridqatar.net)  
P.O. Box 3082 Doha, Qatar  
Doha Industrial Area, St.11, G.143

[www.tawridqatar.net](http://www.tawridqatar.net)

Tawrid is an exclusive global distributor and representative of several prestigious corporations in the field of concrete plants and machinery.

Tawrid represents and partners with prominent international suppliers from Europe and Asia, to offer its clients the latest technologies and applications in construction machinery and industrial plants. Working alongside our partners ensures a continuous commitment to our markets and clients.





PREMIUM CLEANING SERVICES IS DEDICATED TO PROMOTE A COMMENDABLE ASSISTANCE FOR YOUR CORPORATE NEEDS WHICH COMPRISES A WIDE VARIETY OF SERVICES THAT WE OFFER.

Premium Cleaning Services has dedicated faction of talented individuals who form a helpful and nurturing environment for our client community in order to achieve services delivery results.

As a diverse team of individuals, our staff provides professional services which are culturally and linguistically relevant so that our clients experience a smoother transition into the community and society.

**Services :**

- Teaboy / Teagirl
- Waiter Waitress
- Concierge
- Receptionist
- Steward
- Bellman / Bellboy
- Amenity Attendant
- Janitorial Services

[www.premiumcleaningservices.net](http://www.premiumcleaningservices.net)





**WASHING, GREASING,  
OIL SERVICE**



**WE ARE  
USING  
BRANDED  
A GRADE OIL  
FROM TOTAL  
COMPANY**

P.O. Box: 3082 - Doha, Qatar

T : +974 4460 0370 | F : 4460 4635





# 9 COUNTRIES 20,000 EMPLOYEES 56 COMPANIES

## ENGINEERING GROUP

AL SRAIYA TRADING & CONTRACTING CO  
ZUEBLIN INTERNATIONAL  
AL SRAIYA ENGINEERING CONSULTANT  
BADR CONTRACTING & TRADING  
AL SRAIYA STRABAG  
CIRCLE QATAR LTD

## INDUSTRIAL GROUP

BIN SRAIYA CONCRETE  
DOHA BETON  
SIMSIMA TILES & BLOCKS  
CLIC QATAR  
QATAR WIRE  
PROCHEM  
AL SRAIYA STEEL & ALUMINIUM

## HOSPITALITY GROUP

AL SRAIYA HOTELS & HOSPITALITY GROUP  
MOWBRAY COURT HOTEL - LONDON  
PRESIDENTIAL SERVICED APARTMENTS - LONDON  
THE EDWARD HOTEL - LONDON  
CLUB QUARTERS - WASHINGTON DC  
THE WESTIN - WARSAW  
MARRIOTT MUNICH  
STAYBRIDGE HOTEL - LUSAIL  
MILLENNIUM HOTEL - DOHA  
COPTHORNE HOTEL - DOHA  
KINGSGATE HOTEL - DOHA  
TOWN HOTEL - DOHA  
EDARAT HOSPITALITY & LEISURE SERVICES  
MADO - TURKEY  
GOKNUR - TURKEY

## TRADING GROUP

SIMSIMA ELECTRICAL  
MEAC WATER SYSTEMS  
TAWRID QATAR  
GULF & WORLD TRADERS  
SIMSIMA REAL ESTATE INVESTMENT CO  
SIMSIMA TRADING & CONTRACTING  
INNOVATION RENEWABLE ENERGY  
RASHID ENGINEERING & TRADING PROJECTS  
NRK CONTRACTING  
CONCRETE TECH CONTRACTING

## GENERAL SERVICES GROUP

THE SCHOLAR  
NASSER RASHID AL KAABI GARAGE  
AL SRAIYA SERVICE STATION  
NASSER RASHID AL KAABI TRANSPORT  
ALEPH QATAR  
NAYCOM QATAR  
QUALITY RESOURCE HOUSE  
FIRST INSURANCE SERVICES  
974 MARKETING & COMMUNICATIONS  
HASOOB TECHNOLOGY  
INTERNATIONAL SPECIALIZED DENTAL CENTER (ISDC)  
AMERICAN SERVICE CENTER  
AL SRAIYA CARPENTRY  
PREMIUM RENT A CAR  
PREMIUM CLEANING SERVICES  
MACRO QATAR  
IFP QATAR  
NAJEM GROUP



P.O. Box 3082 Doha Qatar

T: +974 4441 1800 F: +974 4444 2264

[www.alsraiyaingroup.com](http://www.alsraiyaingroup.com)